



FOR IMMEDIATE RELEASE

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NEWS RELEASE

MAYOR SANDERS ANNOUNCES 11% INCREASE IN BEVERAGE CONTAINER RECYCLING AT QUALCOMM STADIUM

AGGRESSIVE PROGRAM RESULTS IN MORE THAN 1.2 MILLION CONTAINERS RECYCLED DURING 2007 FOOTBALL SEASON

SAN DIEGO – During the 2007 football season, Qualcomm Stadium recycled over 1.2 million beverage containers as part of the stadium's aggressive recycling program, Mayor Jerry Sanders announced today. The total tonnage recycled at the Stadium increased 11% over the prior year, and 53% over the 2005 football season. The total tonnage recycled this year was 72.6 tons.

"The City of San Diego continues to make recycling at all city facilities a top priority, and these numbers show the kind of environmental impact we were hoping for," said Mayor Sanders. "This program is successful on so many levels. We are doing the right thing for the environment while also saving taxpayer money by reducing our garbage expenses."

Most of the recycling program at Qualcomm Stadium is managed by Urban Corps of San Diego County. After each event Urban Corps cleans the bulk items from the seating sections separating the recyclables from the regular trash. The Corps members also had a greater presence this season in the parking lot before the game collecting recyclables from tailgaters.

"We're very happy with the great job being done by Urban Corps," added Stadium Manager Erik Stover, "and we realistically expect to see continued improvement each year as we get more efficient in the stadium and the parking lot."

The non-profit Urban Corps of San Diego County was chartered in 1989 by the City of San Diego as part of a grass-roots movement to provide a solution to the problem of high youth unemployment and high school drop-outs, and the unfulfilled needs for public lands conservation, and community service.

"The ultimate goal of the Urban Corps is to equip disenfranchised and at-risk youth with skills to excel in life, not merely survive," said Sam Duran, CEO of Urban Corps. "We're grateful to Qualcomm Stadium and all of its tenants for helping us preserve our natural resource—our youth—by giving these young men and women the opportunity to learn job and life skills

through their work recycling after every football game, and we are proud to assist Erik and his staff in their efforts to make Qualcomm the top recycling stadium in the country.”

Stover is working on a plan to get greater fan participation in the program. “We know that we will continue to improve and the fastest way to do that will be to get our fans involved. We need to motivate the fans to support us,” Stover said. “We plan on being more visible and challenging our guests to do a little more for the stadium and the environment.” Some ideas include distributing recycling bags to tailgaters and increasing the number of recycling bins inside the stadium.

Qualcomm Stadium is owned and operated by The City of San Diego. With a seating capacity of 70,561 Qualcomm Stadium is located in the heart of Mission Valley, minutes from downtown San Diego. The Stadium is host to San Diego Chargers and San Diego State University Aztec football, the Holiday Bowl, the Poinsettia Bowl, AEG Concerts On The Green and more.

QUALCOMM STADIUM RECYCLING TOTALS

	2005	2006	2007
	Football	Football	Football
Material	Season (lbs.)	Season (lbs.)	Season (lbs.)
Aluminum	1,294	4,626	6,580
Glass	61,699	47,871	50,272
HDPE Plastic	4,656	400	79
PET Plastic	4,432	30,738	28,072
Misc. Plastic	0	4,690	11,182
Tin	2,615	118	23
Paper	1,801	42,633	49,061
OCC	0	40	-
Total	76,497	131,116	145,269

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